

Isabella Palowitz

I am an Honors College Student at Kent State University, pursuing a BA in Communication Studies.

Education

Kent State University
Bachelor of Arts
Aug 2019 – present
BA Communication Studies

- GPA: 4.0
- Honors College Student
- Minors: Advertising, Leadership, Media Literacy
- Concentration in Applied Communication
- Anticipated Graduation: May 2024

Campus Involvement

Sister of the Gamma Epsilon
Chapter of Delta Gamma
Nov 2020 – present

- Currently serves as Director of Public Relations. Served as the Director of E-Comm in 2022 and a New Member Facilitator in 2021.

Franklin Ad
Aug 2022 – present

- A collegiate chapter of the American Advertising Federation.

Kent State TV2
Aug 2019 – Dec 2021

- Appeared as a main and segment host on entertainment show "The College Voice".

Her Campus
Sept 2019 – May 2020

- Served as a member of the Social Media team.
- Served as a member of the Editorial team for blog writing.

Work Experience

Creative Marketing Associate
PALO Creative
May 2020 – present

- Create graphics and take photos to be posted on company & client social media pages
- Write captions and schedule social media posts
- Write marketing blogs for company
- Construct marketing emails for company

Sales Associate
Amy's Hallmark Shop
Oct 2018 – July 2020

- Worked part-time to sell merchandise in-store, assist customers in shopping, work as a cashier, and stock merchandise

Employee
One Hot Cookie
Jan 2018 – Oct 2018

- Baked and decorated cookies and brownies
- Worked birthday parties in-store
- Cleaned store
- Took customer orders over phone

Awards Received

- President's List, Kent State University (2019-present)
- Dean's List for the College of Communication and Information, Kent State University (2019-present)
- AP Scholar with Honor Award, The College Board (2019)

Certifications Earned

- Inbound Marketing Certification, HubSpot Academy